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## PRESS RELEASE

# KETTLER ALU-RAD COOPERATES WITH LOADR.PRO FOR NEW CARGO BOX

The KETTLER CARGOLINE FS 800, winner of the Eurobike Gold Award, is now available with an aluminium cargo box.

Together with LOADR.PRO, independent cargo box manufacturer, and CYCLOVRIEND, known for labels such as official KETTLER dealer Juizz, the three parties joined a cooperation to create a high quality cargo box for initial B2B needs.

The box has a capacity of about 375 liters, is made of powder-coated aluminium sheet metal and noise-reducing features lining on the inside. There is also a special compartment for rider's belongings or small packages and the lid is equipped with gas pressure springs that make the lid open and close gently. On top a lock is installed, to make sure that belongings stay safe at any time.

The "Metallbox Profi" is now available throughout official KETTLER dealer all over Europe.





MADE  
IN  
GERMANY

**About KETTLER ALU-RAD:** KETTLER Alu-Rad GmbH emerged from Heinz KETTLER GmbH & Co. KG, which was taken over from insolvency in self-administration by Europe's largest bicycle trade association, the Zweirad-Einkaufsgenossenschaft eG (in short: ZEG), in 2015. Since then, the company from Cologne has been operating with two production sites in Saarland and has been very successful in the bicycle industry with innovative bikes "Made in Germany". In addition to high-quality city and trekking e-bikes, the company invests primarily in cargo bikes. The Cargoline FS800 recently won several awards, for example the Eurobike Gold Award. In 2022, around 650 dealers in Germany and abroad were supplied with KETTLER bikes.

The number of employees increased from 80 to 360 after the take-over of ZEG. With an investment of around 100 million euros, the production of the first e-bikes began in 2022 in the new factory in St. Ingbert in order to meet the high demand for KETTLER bikes. With football world champion Bastian Schweinsteiger, a well-known brand ambassador is the face of the German brand. [www.kettler-alu-rad.de](http://www.kettler-alu-rad.de)

**About LOADR.PRO:** Loadr.pro is an independent company that designs, engineers and manufacture smart cargo boxes for cargo bikes and light electric vehicles. The Loadr.pro team of product engineers design solutions that can be produced cost effectively in her own factory. Design, engineering and manufacturing all are in-house to guarantee the highest quality and flexibility. In consultation with the customer, the Loadr.pro product engineers design cargo boxes in aluminium sheet metal, plastic or EPP, or an aluminium profile system in combination with lightweight panels. Cargo boxes with an aluminium profile system can opt for the Loadr.pro Basic system, but customers can also choose to co-develop a unique aluminium profile that gives their cargo box its own identity. Guidance and engineering by Loadr.pro are self-evident in this.